

# VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2024



Week No: **11**  
 Period Ending: **Sunday, 18 August 2024**

| Visitors  | Mt. Baw Baw | Lake Mountain | Mt. Stirling | Mt. Hotham | Falls Creek | Mt. Buller | All Resorts |
|---|-------------|---------------|--------------|------------|-------------|------------|-------------|
| Visitors for week 2024                          | 4,967       | 5,262         | 1,126        | 12,026     | 14,149      | 26,585     | 64,115      |
| Visitors for week 2023                          | 3,534       | 7,146         | 1,409        | 14,557     | 15,776      | 23,214     | 65,636      |
| Visitors for week 2022                          | 5,936       | 8,044         | 1,068        | 14,929     | 15,757      | 28,592     | 74,326      |
| Visitors for week 2021*                         | 507         | 296           | 0            | 5,164      | 5,631       | 5,042      | 16,640      |
| Visitors for week 2020*                         | 0           | 0             | 0            | 0          | 0           | 0          | 0           |
| Visitors for week 2019                          | 8,616       | 13,205        | 1,257        | 15,028     | 15,619      | 35,786     | 89,511      |
| Visitors for week 2018                          | 4,107       | 8,661         | 1,119        | 13,746     | 14,859      | 31,654     | 74,146      |
| Visitors for week 2017                          | 4,526       | 11,801        | 1,161        | 12,934     | 17,312      | 31,691     | 79,425      |
| Visitors for week 2016                          | 3,082       | 3,822         | 426          | 11,244     | 15,731      | 26,263     | 60,568      |
| Visitors for week 2015                          | 7,633       | 14,140        | 948          | 13,220     | 13,760      | 30,815     | 80,516      |
| Visitors for week 2014                          | 6,894       | 13,610        | 719          | 13,146     | 14,372      | 29,510     | 78,251      |
| % Change for week 2024/23                       | 41%         | -26%          | -20%         | -17%       | -10%        | 15%        | -2%         |
| Visitors YTD 2024                               | 59,095      | 89,725        | 7,240        | 117,113    | 130,880     | 256,827    | 660,880     |
| Visitors YTD 2023                               | 61,363      | 93,501        | 7,016        | 127,516    | 123,347     | 280,731    | 693,474     |
| Visitors YTD 2022                               | 71,216      | 101,649       | 8,862        | 157,570    | 133,593     | 367,377    | 840,267     |
| Visitors YTD 2021                               | 22,926      | 25,927        | 2,944        | 71,697     | 69,581      | 129,777    | 322,852     |
| Visitors YTD 2020                               | 8,481       | 4,283         | 1,025        | 17,957     | 14,150      | 32,999     | 78,895      |
| Visitors YTD 2019                               | 57,841      | 90,389        | 4,752        | 93,631     | 110,207     | 288,495    | 645,315     |
| Visitors YTD 2018                               | 55,678      | 111,775       | 8,355        | 96,459     | 104,182     | 296,320    | 672,769     |
| Visitors YTD 2017                               | 41,871      | 92,126        | 4,966        | 93,683     | 119,962     | 274,319    | 626,927     |
| Visitors YTD 2016                               | 45,351      | 92,108        | 5,257        | 72,401     | 115,625     | 262,569    | 593,311     |
| Visitors YTD 2015                               | 49,814      | 98,312        | 4,425        | 75,630     | 88,965      | 221,765    | 538,911     |
| Visitors YTD 2014                               | 57,175      | 114,713       | 6,043        | 83,753     | 92,380      | 237,832    | 591,896     |
| % Change for YTD 2024/23                        | -4%         | -4%           | 3%           | -8%        | 6%          | -9%        | -5%         |
| 10 YR PREVIOUS YTD AV VISITORS                  | 47,172      | 82,478        | 5,365        | 89,030     | 97,199      | 239,218    | 560,462     |
| % CHANGE 10 YR YTD AV VISITORS TO 2024 VISITORS | 25%         | 9%            | 35%          | 32%        | 35%         | 7%         | 18%         |

| Visitor Days   | Mt. Baw Baw | Lake Mountain | Mt. Stirling | Mt. Hotham | Falls Creek | Mt. Buller | All Resorts |
|--|-------------|---------------|--------------|------------|-------------|------------|-------------|
| Visitor Days for week 2024                                       | 5,977       | 5,262         | 1,416        | 24,260     | 38,541      | 43,387     | 118,843     |
| Visitor Days for week 2023                                       | 4,999       | 7,146         | 2,050        | 37,115     | 42,005      | 36,754     | 130,069     |
| Visitor Days for week 2022                                       | 7,939       | 8,044         | 1,577        | 34,672     | 44,226      | 43,874     | 140,332     |
| Visitor Days for week 2021*                                      | 1,948       | 296           | 0            | 15,773     | 16,893      | 15,200     | 50,110      |
| Visitor Days for week 2020*                                      | 0           | 0             | 0            | 0          | 0           | 0          | 0           |
| Visitor Days for week 2019                                       | 12,128      | 13,205        | 1,455        | 39,955     | 40,569      | 48,415     | 155,727     |
| Visitor Days for week 2018                                       | 6,837       | 8,661         | 1,452        | 38,115     | 40,149      | 46,782     | 141,996     |
| Visitor Days for week 2017                                       | 5,884       | 11,801        | 1,452        | 35,159     | 41,643      | 45,833     | 141,772     |
| Visitor Days for week 2016                                       | 3,979       | 3,822         | 708          | 31,774     | 43,213      | 38,065     | 121,561     |
| Visitor Days for week 2015                                       | 10,927      | 14,140        | 1,146        | 35,122     | 37,063      | 44,060     | 142,458     |
| Visitor Days for week 2014                                       | 10,079      | 13,610        | 902          | 35,923     | 36,486      | 43,314     | 140,314     |
| % Change for week 2024/23  | 20%         | -26%          | -31%         | -35%       | -8%         | 18%        | -9%         |
| Visitor Days YTD 2024  | 71,867      | 89,725        | 8,932        | 218,681    | 338,052     | 392,074    | 1,119,331   |
| Visitor Days YTD 2023  | 89,374      | 93,501        | 8,984        | 320,536    | 334,737     | 412,946    | 1,260,078   |
| Visitor Days YTD 2022  | 90,157      | 101,649       | 10,790       | 331,840    | 358,248     | 498,749    | 1,391,433   |
| Visitor Days YTD 2021  | 36,436      | 25,927        | 3,575        | 192,408    | 198,170     | 242,300    | 698,816     |
| Visitor Days YTD 2020  | 14,313      | 4,283         | 1,221        | 51,464     | 46,733      | 63,484     | 181,498     |
| Visitor Days YTD 2019  | 88,161      | 90,389        | 5,904        | 240,713    | 283,562     | 392,734    | 1,101,463   |
| Visitor Days YTD 2018  | 87,030      | 111,775       | 10,509       | 254,831    | 283,284     | 413,591    | 1,161,020   |
| Visitor Days YTD 2017  | 54,422      | 92,126        | 6,491        | 242,442    | 278,420     | 387,888    | 1,061,789   |
| Visitor Days YTD 2016  | 56,053      | 92,108        | 7,291        | 206,107    | 305,598     | 375,846    | 1,043,003   |
| Visitor Days YTD 2015  | 71,863      | 98,312        | 5,496        | 208,121    | 228,531     | 331,726    | 944,049     |
| Visitor Days YTD 2014  | 79,221      | 114,713       | 8,027        | 229,147    | 226,769     | 367,558    | 1,025,435   |
| % Change for YTD 2024/23   | -20%        | -4%           | -1%          | -32%       | 1%          | -5%        | -11%        |
| 10 YR PREVIOUS YTD AV VISITOR DAYS                               | 66,703      | 82,478        | 6,829        | 227,761    | 254,405     | 348,682    | 986,858     |
| % CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2024 VISITOR DAYS | 8%          | 9%            | 31%          | -4%        | 33%         | 12%        | 13%         |

\* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.  
 • Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings  
 • Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.  
 • Collated and published by the Alpine Resorts Victoria